

PROPERTY**FORCE**

A seamless transition from The Mortgage Office® Desktop Version to fully web-based TMO PRO

Property Force provides real estate opportunities to investors who are seeking to acquire off-market properties, below market value, to generate passive rental income or instant equity with renovations. Property Force uses advanced technology, including The Mortgage Office, to acquire the best residential real estate properties and to support the investment goals of their clients.

Situation: Property Force was interested in The Mortgage Office PRO, the new web-based version of TMO, but was a bit hesitant to make the jump because they use the system every day to originate and service their loan portfolio. They were reluctant because they thought their system would be down for some time during the switch and were avoiding that at all costs, as time is money. They also wanted be sure all of their information would migrate from their Desktop system to the new web-based version.



Action: The Mortgage Office's Development Team showed them a standard transfer between Desktop and Web platforms where every piece of data would come over: settings, usernames, passwords, lenders, borrowers, vendors, due dates, Smart Views[™] as well as all critical features Desktop users are accustomed to seeing on a daily, weekly, monthly, and yearly basis. A smooth transition was very important to Property Force.

Result: Property Force had a seamless transition and data validation between the new web-based system and their former desktop app was flawless.

When we upgraded to the new system, we were happy to see the core layout was the same. The similarities made the process easy and seamless. In addition to the updated interface, the system is much more responsive. We use both origination and servicing, so switching between the options was a significant factor for our team. Overall, I would highly recommend The Mortgage Office PRO. It turned out that making the switch was easier than our team thought possible!

> CHARLES GRAU, SVP, OPERATIONS & TECHNOLOGY PROPERTY FORCE

For more info about Property force visit: <u>PropertyForce.com</u> For more info about The Mortgage Office Pro visit: <u>The MortgageOffice.com</u>





Thrifty Rents uses The Mortgage Office PRO version immediately upon release

Thrifty Rents, Inc. is a private, family-owned investment firm with a 50+ year history in the Tampa Bay and Central Florida area real estate industry. They focus on providing affordable residential and small commercial rental properties and mortgage lending.

Situation: Thrifty Rents is a fast-paced investment firm who depends on The Mortgage Office for all business transactions. They were eager to try TMO Pro as soon as they heard it was web based. They knew the backbone of the system would be solid because they were an existing customer, but they were intrigued by what a web-based version would be like.

Action: Applied Business Software's development team conducted an overnight data migration that included all loans, lenders, borrowers, vendors, due dates, and everything Thrifty Rents was accustomed to seeing on a regular basis.



Result: The first thing the Thrifty Rents team noticed was how quickly and easily they could log in. All their settings and passwords came over in the migration making the log in a simple process. They said it was ten times faster to log in. Previously, they had to wait for Amazon Work Spaces to load before logging in to The Mortgage Office. With TMO PRO they can log in with one fast and easy step. No more dealing with slow loading of AWS. Next, they tried downloading files and printing reports. They reported both actions were much faster than before on the desktop app.

"When you add up all the time this saves us across many interactions with the software, this frees up valuable time for us to focus on generating more new business. Overall The Mortgage Office PRO maintains all the good features from the Desktop version with the same look and feel. It was easy to find where things are and being web based makes everything 10X faster. We love it!"

> HARRY MOREHEAD, EXECUTIVE VP OF THRIFTY RENTS